

This brochure supplement provides information about Gregory M. Spickard that supplements the Bullseye Investment Management, LLC brochure. You should have received a copy of that brochure. Please contact Timothy R. Guthrie, Managing Member if you did not receive Bullseye Investment Management, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Gregory M. Spickard is also available on the SEC's website at www.adviserinfo.sec.gov.

Bullseye Investment Management, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Gregory M. Spickard
Investment Adviser Representative

Bullseye Investment Management, LLC

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Hartville, OH 44632

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P.O. Box 123
Milford, OH 45150

Main office address:
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1505 Carter Ave.
Suite # 300
Ashland, KY 41101

UPDATED: 03/05/2019

Item 2: Educational Background and Business Experience

Name: Gregory M. Spickard

Born: 1967

Education Background and Professional Designations:

Education:

BS Accounting, University of the Cumberland - 1990

Business Background:

1991 - 1995	Charles Schwab Plan Services
1995 - 2010	Co-Founder, VP Operations Summit Retirement Plan Services
2011 - Present	President Vitus Fiduciary Consulting

Item 3: Disciplinary Information

At no time has Gregory M. Spickard been found liable for any damages or losses by any judicial, regulatory, or arbitration body for any investment related activity or employment.

Item 4: Other Business Activities

President, Virtus Fiduciary Consulting. This position requires about 5 hours a week, managing marketing and operations activities. Vitus DOES NOT offer investment management services or sell any investment products. Vitus does facilitate retirement plan sponsors in maintaining prudent operations and processes.

Item 5: Additional Compensation

Gregory M. Spickard does receive compensation from Virtus Fiduciary Consulting. This compensation is NOT related to investment advisory services or investment product sales.

Item 6: Supervision

Gregory M. Spickard is supervised by Timothy R. Guthrie, CFP, the founder and President of Bullseye Investment Management. Tim Guthrie has 29 years of experience including supervision

experience. Timothy R. Guthrie's contact information is on the cover page of this disclosure document (see home office).

Item 7: Requirements For State Registered Advisers

This disclosure is required by Ohio securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

A. Gregory M. Spickard has **NOT** been involved in any of the events listed below.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.

B. Gregory M. Spickard has **NOT** been the subject of a bankruptcy petition at any time.