

BULLSEYE INVESTMENT MANAGEMENT, LLC

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PRIVACY POLICY

Investment advisers are required by law to inform their clients of their policies regarding privacy of client information. We are bound by professional standards of confidentiality that are even more stringent than those required by law. Federal law gives the customer the right to limit some but not all sharing of personal information. It also requires us to tell you how we collect, share, and protect your personal information.

TYPES OF NONPUBLIC PERSONAL INFORMATION (NPI) WE COLLECT

We collect nonpublic personal information about you that is either provided to us by you or obtained by us with your authorization. This can include but is not limited to your Social Security Number, Date of Birth, Banking Information, Financial Account Numbers and/or Balances, and Sources of Income. When you are no longer our customer, we may continue to share your information only as described in this notice.

PARTIES TO WHOM WE DISCLOSE INFORMATION

All Investment Advisers may need to share personal information to run their everyday business. Bullseye does not share any NPI with any nonaffiliated third parties, except in the following circumstances:

- As necessary to provide service that the client has request or authorized, or to maintain and service the client's account(s);
- As required by regulatory authorities or law enforcement officials as required, who have jurisdiction over Bullseye, or as required by applicable law;
- to provide information to the firm's attorneys, accountants and auditors or others determining compliance with industry standards;
- to the extent reasonably necessary to protect the confidentiality or security of the financial institution's records against fraud and for institutional risk control purposes; and
- For our own marketing - to offer our products and services to you, or joint marketing with affiliated financial companies.

If you are a new client, we may begin sharing your information on the day you sign our agreement. When you are no longer our customer, we may continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

PROTECTING THE CONFIDENTIALITY OF CURRENT AND FORMER CLIENT'S INFORMATION

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law, including computer safeguards and secured files and building. Associated persons are prohibited, either during or after termination of their employment, from disclosing NPI to any person or entity outside Bullseye, including family members, except under the circumstances described above. An associated person is permitted to disclose NPI only to such other associated persons who need to have access to such information to deliver our services to the client.

FEDERAL LAW GIVES YOU THE RIGHT TO LIMIT SHARING - OPTING OUT

Federal law allows you the right to limit the sharing of your NPI by "opting-out" of the following: sharing for affiliates' everyday business purposes - information about your creditworthiness; or sharing with affiliates or non-affiliates who use your information to market to you. State laws and individual companies may give you additional rights to limit sharing. Please notify us immediately if you choose to opt out of these types of sharing.

DEFINITIONS: Affiliates - companies related by common ownership or control. They can be financial and non-financial companies; Non-affiliates - companies not related by common ownership or control. They can be financial and non-financial companies; Joint marketing - a formal agreement between non-affiliated financial companies that together market financial products or services to you.

Please call if you have any questions. Your privacy, our professional ethics, and the ability to provide you with quality financial services are very important to us.