

*This brochure supplement provides information about Gregory M. Spickard that supplements the Bullseye Investment Management, LLC brochure. You should have received a copy of that brochure. Please contact Timothy R. Guthrie, Managing Member if you did not receive Bullseye Investment Management, LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about Gregory M. Spickard is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

# **Bullseye Investment Management, LLC**

## **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

**Gregory M. Spickard**  
Investment Adviser Representative

Bullseye Investment Management, LLC

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330-515-1186  
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## Item 2: Educational Background and Business Experience

**Name:** Gregory M. Spickard

**Born:** 1967

### Education Background and Professional Designations:

#### Education:

BS Accounting, University of the Cumberland - 1990

#### Business Background:

1991 - 1995	Charles Schwab Plan Services
1995 - 2010	Co-Founder, VP Operations Summit Retirement Plan Services
2011 - Present	President Vitus Fiduciary Consulting
2019 - Present	Investment Advisory Representative Bullseye Investment Management, LLC

## Item 3: Disciplinary Information

At no time has Gregory M. Spickard been found liable for any damages or losses by any judicial, regulatory, or arbitration body for any investment related activity or employment.

## Item 4: Other Business Activities

President, Virtus Fiduciary Consulting. This position requires about 5 hours a week, managing marketing and operations activities. Vitus DOES NOT offer investment management services or sell any investment products. Vitus does facilitate retirement plan sponsors in maintaining prudent operations and processes.

## Item 5: Additional Compensation

Gregory M. Spickard does receive compensation from Virtus Fiduciary Consulting. This compensation is NOT related to investment advisory services or investment product sales.

## Item 6: Supervision

Gregory M. Spickard is supervised by Timothy R. Guthrie, CFP, the founder and President of Bullseye Investment Management. Tim Guthrie has 31 years of experience including supervision experience. Timothy R. Guthrie's contact information is on the cover page of this disclosure document (see home office).